

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2657211
Alt Order #: 27053373
Product Desc: BOLLIER FOR US SENAT
Estimate: 0228
Flight Dates: 09/08/20 - 09/14/20
Original Date / Rev: 09/03/20 / 09/15/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Assembly
Buying Contact:
Billing Contact: Assembly Email
 711 3rd Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Barbara Bollier/US Senate/KS/De
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	123	\$25,245.00	\$21,458.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	123	\$25,245.00	\$21,458.25	272.50
Totals	123	\$25,245.00	\$21,458.25	272.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/08/20	09/14/20	Kansas Today	CM	430-5am	-----	:30	0	\$40.00	P4	0.40	NM	5	\$200.00
Channels : KSNC,KSNG,KSNN,KSNN															
Kansas Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--					4	\$40.00		0.40			
Week:		09/14/20	09/20/20	1-----					1	\$40.00		0.40			
N 2	Multi	09/08/20	09/14/20	KSN Today 1	CM	5-6am	-----	:30	0	\$100.00	P4	0.60	NM	8	\$800.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1212--					6	\$100.00		0.60			
Week:		09/14/20	09/20/20	2-----					2	\$100.00		0.60			
N 3	Multi	09/08/20	09/14/20	M-F 9-10a	CM	9-10a	-----	:30	0	\$170.00	P4	1.40	NM	5	\$850.00
Channels : KSNC,KSNG,KSNN,KSNN															
M-F 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--					4	\$170.00		1.40			
Week:		09/14/20	09/20/20	1-----					1	\$170.00		1.40			
N 4	Multi	09/08/20	09/14/20	Today Show II	CM	10-11a	-----	:30	0	\$170.00	P4	1.00	NM	5	\$850.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--					4	\$170.00		1.00			

Advertiser:	POL/Barbara Bollier/US Senate/KS/Dem
Product Desc:	BOLLIER FOR US SENAT
Estimate:	0228

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	1-----		1				\$170.00		1.00			
N 5	Multi	09/08/20	09/14/20	Today Show III	CM	11am-12n	-----	:30	0	\$170.00	P4	1.00	NM	5	\$850.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--		4				\$170.00		1.00			
Week:		09/14/20	09/20/20	1-----		1				\$170.00		1.00			
N 6	Multi	09/08/20	09/14/20	Days of Our Lives	CM	1-2p	-----	:30	0	\$170.00	P4	1.40	NM	5	\$850.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--		4				\$170.00		1.40			
Week:		09/14/20	09/20/20	1-----		1				\$170.00		1.40			
N 7	Multi	09/08/20	09/14/20	M-F 3-4p	CM	3-4pm	-----	:30	0	\$200.00	P4	0.80	NM	5	\$1,000.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--		4				\$200.00		0.80			
Week:		09/14/20	09/20/20	1-----		1				\$200.00		0.80			
N 8	Multi	09/08/20	09/14/20	M-F 4-430p	CM	4-430pm	-----	:30	0	\$300.00	P4	2.70	NM	5	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 4-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--		4				\$300.00		2.70			
Week:		09/14/20	09/20/20	1-----		1				\$300.00		2.70			
N 9	Multi	09/08/20	09/14/20	M-F 430-5p	CM	430-5pm	-----	:30	0	\$400.00	P4	3.50	NM	5	\$2,000.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-1111--		4				\$400.00		3.50			
Week:		09/14/20	09/20/20	1-----		1				\$400.00		3.50			
N 10	Multi	09/09/20	09/11/20	M-F 630-7p	CM	630-7pm	--1-1--	:30	2	\$800.00	P4	8.50	NM	2	\$1,600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--1-1--		2				\$800.00		8.50			
N 11	Multi	09/12/20	09/12/20	Today Show Sa	CM	8a-10a	-----1-	:30	1	\$150.00	P4	1.20	NM	1	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-		1				\$150.00		1.20			
N 12	Multi	09/13/20	09/13/20	Meet the Press	CM	Meet the Press	-----1	:30	1	\$300.00	P4	1.50	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Meet the Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1		1				\$300.00		1.50			
N 13	Multi	09/13/20	09/13/20	Sun KSN News at Five	CM	Sun KSN News at	-----1	:30	1	\$250.00	P4	2.80	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1		1				\$250.00		2.80			
N 14	Multi	09/13/20	09/13/20	Late 10p News	CM	1030p-11p	-----1	:30	1	\$225.00	P5	2.80	NM	1	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Late 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1		1				\$225.00		2.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	09/07/20-09/13/20	Late 10p News			1030p-11p	-----Su	:30		\$150.00	2.80	NM			
N 15	Multi	09/10/20	09/10/20	NFL Kickoff	CM	NFL Kickoff	---1---	:30	1	\$400.00	P5	12.50	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNN											

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 Alt Order #: 27053373
 Flight Dates: 09/08/20 - 09/14/20

Advertiser: POL/Barbara Bollier/US Senate/KS/Dem
 Product Desc: BOLLIER FOR US SENAT
 Estimate: 0228

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL Kickoff															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--- 1---					1	\$400.00		12.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		NFL Kickoff	NFL Kickoff		--- Th----	:30		\$200.00		12.50	NM		
N 16	Multi	09/09/20	09/09/20	Wed Prime Hour 1	CM	7-8p	-- W----	:30	1	\$400.00	P5	8.40	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Wednesday 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-- W----					1	\$400.00		8.40			
N 17	Multi	09/08/20	09/14/20	KSN Today 2	CM	6-7am	-----	:30	0	\$100.00	P5	1.20	NM	5	\$300.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	- 1111--					4	\$100.00		1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		KSN Today 2	6-7am		- TWThF----	:30		\$60.00		1.20	NM		
2	Multi	09/07/20-09/13/20		KSN Today 2	6-7am		- TWThF----	:30		\$60.00		1.20	NM		
3	Multi	09/07/20-09/13/20		KSN Today 2	6-7am		- TWThF----	:30		\$60.00		1.20	NM		
4	Multi	09/07/20-09/13/20		KSN Today 2	6-7am		- TWThF----	:30		\$60.00		1.20	NM		
Week:		09/14/20	09/20/20	1-----					1	\$100.00		1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	09/14/20-09/20/20		KSN Today 2	6-7am		M-----	:30		\$60.00		1.20	NM		
N 18	Multi	09/08/20	09/14/20	Today Show 7-8am	CM	7-8am	-----	:30	0	\$175.00	P5	2.20	NM	9	\$1,165.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	- 2222--					8	\$175.00		2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		Today Show 7-8am	7-8am		- TWThF----	:30		\$145.00		2.20	NM		
2	Multi	09/07/20-09/13/20		Today Show 7-8am	7-8am		- TWThF----	:30		\$145.00		2.20	NM		
3	Multi	09/07/20-09/13/20		Today Show 7-8am	7-8am		- TWThF----	:30		\$125.00		2.20	NM		
4	Multi	09/07/20-09/13/20		Today Show 7-8am	7-8am		- TWThF----	:30		\$125.00		2.20	NM		
5	Multi	09/07/20-09/13/20		Today Show 7-8am	7-8am		- TWThF----	:30		\$125.00		2.20	NM		
6	Multi	09/07/20-09/13/20		Today Show 7-8am	7-8am		- TWThF----	:30		\$125.00		2.20	NM		
7	Multi	09/07/20-09/13/20		Today Show 7-8am	7-8am		- TWThF----	:30		\$125.00		2.20	NM		
8	Multi	09/07/20-09/13/20		Today Show 7-8am	7-8am		- TWThF----	:30		\$125.00		2.20	NM		
Week:		09/14/20	09/20/20	1-----					1	\$175.00		2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	Multi	09/14/20-09/20/20		Today Show 7-8am	7-8am		M-----	:30		\$125.00		2.20	NM		
N 19	Multi	09/08/20	09/14/20	Today Show 8-9am	CM	8-9am	-----	:30	0	\$135.00	P5	1.90	NM	5	\$375.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	- 1111--					4	\$135.00		1.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		Today Show 8-9am	8-9am		- TWThF----	:30		\$75.00		1.90	NM		
2	Multi	09/07/20-09/13/20		Today Show 8-9am	8-9am		- TWThF----	:30		\$75.00		1.90	NM		
3	Multi	09/07/20-09/13/20		Today Show 8-9am	8-9am		- TWThF----	:30		\$75.00		1.90	NM		
4	Multi	09/07/20-09/13/20		Today Show 8-9am	8-9am		- TWThF----	:30		\$75.00		1.90	NM		
Week:		09/14/20	09/20/20	1-----					1	\$135.00		1.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	09/14/20-09/20/20		Today Show 8-9am	8-9am		M-----	:30		\$75.00		1.90	NM		
N 20	Multi	09/08/20	09/14/20	KSN News	CM	12n-1pm	-----	:30	0	\$100.00	P5	1.60	NM	5	\$305.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	- 1111--					4	\$100.00		1.60			

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 Estimate: 0228

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	- 1111 - -			4		\$100.00	1.60					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		KSN News	12n-1pm		- TWThF - - - -	:30		\$60.00		1.60	NM		
2	Multi	09/07/20-09/13/20		KSN News	12n-1pm		- TWThF - - - -	:30		\$60.00		1.60	NM		
3	Multi	09/07/20-09/13/20		KSN News	12n-1pm		- TWThF - - - -	:30		\$60.00		1.60	NM		
4	Multi	09/07/20-09/13/20		KSN News	12n-1pm		- TWThF - - - -	:30		\$60.00		1.60	NM		
Week:		09/14/20	09/20/20	1 - - - - -			1		\$100.00	1.60					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	09/14/20-09/20/20		KSN News	12n-1pm		M - - - - -	:30		\$65.00		1.60	NM		
N21	Multi	09/08/20	09/14/20	Good Day Kansas	CM	1230p-1p	- - - - -	:30	0	\$70.00	P5	1.30	NM	5	\$200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	- 1111 - -			4		\$70.00	1.30					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		Good Day Kansas	1230p-1p		- TWThF - - - -	:30		\$40.00		1.30	NM		
2	Multi	09/07/20-09/13/20		Good Day Kansas	1230p-1p		- TWThF - - - -	:30		\$40.00		1.30	NM		
3	Multi	09/07/20-09/13/20		Good Day Kansas	1230p-1p		- TWThF - - - -	:30		\$40.00		1.30	NM		
4	Multi	09/07/20-09/13/20		Good Day Kansas	1230p-1p		- TWThF - - - -	:30		\$40.00		1.30	NM		
Week:		09/14/20	09/20/20	1 - - - - -			1		\$70.00	1.30					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	09/14/20-09/20/20		Good Day Kansas	1230p-1p		M - - - - -	:30		\$40.00		1.30	NM		
N22	Multi	09/08/20	09/14/20	M-F 2-3p	CM	2p-3p	- - - - -	:30	0	\$70.00	P5	0.60	NM	5	\$340.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 2-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	- 1111 - -			4		\$70.00	0.60					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		M-F 2-3p	2p-3p		- TWThF - - - -	:30		\$60.00		0.60	NM		
Week:		09/14/20	09/20/20	1 - - - - -			1		\$70.00	0.60					
N23	Multi	09/08/20	09/14/20	KSN News at Five	CM	5-530pm	- - - - -	:30	0	\$175.00	P5	4.80	NM	5	\$600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	- 1111 - -			4		\$175.00	4.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		KSN News at Five	5-530pm		- TWThF - - - -	:30		\$125.00		4.80	NM		
2	Multi	09/07/20-09/13/20		KSN News at Five	5-530pm		- TWThF - - - -	:30		\$125.00		4.80	NM		
3	Multi	09/07/20-09/13/20		KSN News at Five	5-530pm		- TWThF - - - -	:30		\$125.00		4.80	NM		
4	Multi	09/07/20-09/13/20		KSN News at Five	5-530pm		- TWThF - - - -	:30		\$100.00		4.80	NM		
Week:		09/14/20	09/20/20	1 - - - - -			1		\$175.00	4.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	09/14/20-09/20/20		KSN News at Five	5-530pm		M - - - - -	:30		\$125.00		4.80	NM		
N24	Multi	09/08/20	09/14/20	LN M-F	CM	10-10:35pm	- - - - -	:30	0	\$300.00	P5	3.20	NM	5	\$1,020.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	- 1111 - -			4		\$300.00	3.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		LN M-F	10-10:35pm		- TWThF - - - -	:30		\$180.00		3.20	NM		
2	Multi	09/07/20-09/13/20		LN M-F	10-10:35pm		- TWThF - - - -	:30		\$180.00		3.20	NM		
3	Multi	09/07/20-09/13/20		LN M-F	10-10:35pm		- TWThF - - - -	:30		\$180.00		3.20	NM		
[Recon-Out of Time Period]															
Week:		09/14/20	09/20/20	1 - - - - -			1		\$300.00	3.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	09/14/20-09/20/20		LN M-F	10-10:35pm		M - - - - -	:30		\$180.00		3.20	NM		
N25	Multi	09/08/20	09/14/20		CM	10:35p-11:35pm	- - - - -	:30	0	\$140.00	P5	1.50	NM	5	\$430.00

Order / Rev: A2657211
Alt Order #: 27053373
Flight Dates: 09/08/20 - 09/14/20

Advertiser: POL/Barbara Bollier/US Senate/KS/Dem
Product Desc: BOLLIER FOR US SENAT
Estimate: 0228

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show															
Channels : KSNK,KSNG,KSNN,KSNN															
Tonight Show/Jimmy Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/07/20	09/13/20	-1111--		4		\$140.00	1.50						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	Tonight Show			10:35p-11:35pm	-TWThF----	:30		\$80.00		1.50	NM		
2	Multi	09/07/20-09/13/20	Tonight Show			10:35p-11:35pm	-TWThF----	:30		\$90.00		1.50	NM		
3	Multi	09/07/20-09/13/20	Tonight Show			10:35p-11:35pm	-TWThF----	:30		\$80.00		1.50	NM		
[Recon-Out of Time Period]															
4	Multi	09/07/20-09/13/20	Tonight Show			10:35p-11:35pm	-TWThF----	:30		\$90.00		1.50	NM		
Week:		09/14/20	09/20/20	1-----		1		\$140.00	1.50						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	09/14/20-09/20/20	Tonight Show			10:35p-11:35pm	M-----	:30		\$90.00		1.50	NM		
N26	Multi	09/12/20	09/12/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----2-	:30	2	\$50.00	P5	0.90	NM	2	\$50.00
Channels : KSNK,KSNG,KSNN,KSNN															
Kansas Today Sa/Su 6a-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/07/20	09/13/20	-----2-		2		\$50.00	0.90						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	Kansas Today Sa/Su 6a-8a			SaSu 6a-8a	-----Sa--	:30		\$25.00		0.90	NM		
2	Multi	09/07/20-09/13/20	Kansas Today Sa/Su 6a-8a			SaSu 6a-8a	-----Sa--	:30		\$25.00		0.90	NM		
N27	Multi	09/12/20	09/12/20	Sa 5-530p	CM	5-530p	-----1-	:30	1	\$85.00	P5	3.30	NM	1	\$50.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sa 5-530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/07/20	09/13/20	-----1-		1		\$85.00	3.30						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	Sa 5-530p			5-530p	-----Sa--	:30		\$50.00		3.30	NM		
N28	Multi	09/12/20	09/12/20	Sat KSN News at Six	CM	6-630pm	-----1-	:30	1	\$130.00	P5	5.00	NM	1	\$70.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sat KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/07/20	09/13/20	-----1-		1		\$130.00	5.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	Sat KSN News at Six			6-630pm	-----Sa--	:30		\$70.00		5.00	NM		
N29	Multi	09/12/20	09/12/20	Sa 630-7p	CM	630-7pm	-----1-	:30	1	\$150.00	P5	6.00	NM	1	\$90.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sa 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/07/20	09/13/20	-----1-		1		\$150.00	6.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	Sa 630-7p			630-7pm	-----Sa--	:30		\$90.00		6.00	NM		
N30	Multi	09/12/20	09/12/20	LN Sa	CM	KSN News at 10 S	-----1-	:30	1	\$175.00	P5	2.80	NM	1	\$125.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/07/20	09/13/20	-----1-		1		\$175.00	2.80						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	LN Sa			KSN News at 10 S	-----Sa--	:30		\$125.00		2.80	NM		
N31	Multi	09/13/20	09/13/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----2	:30	2	\$50.00	P5	0.90	NM	2	\$50.00
Channels : KSNK,KSNG,KSNN,KSNN															
Kansas Today Sa/Su 6a-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/07/20	09/13/20	-----2		2		\$50.00	0.90						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	Kansas Today Sa/Su 6a-8a			SaSu 6a-8a	-----Su	:30		\$25.00		0.90	NM		
2	Multi	09/07/20-09/13/20	Kansas Today Sa/Su 6a-8a			SaSu 6a-8a	-----Su	:30		\$25.00		0.90	NM		
N32	Multi	09/13/20	09/13/20	Today Show Su	CM	Today Show Su	-----2	:30	2	\$50.00	P5	1.50	NM	2	\$50.00

Order / Rev: A2657211
Alt Order #: 27053373
Flight Dates: 09/08/20 - 09/14/20

Advertiser: POL/Barbara Bollier/US Senate/KS/Dem
Product Desc: BOLLIER FOR US SENAT
Estimate: 0228

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Su															
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	-----2		2			\$50.00			1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	Today Show Su			Today Show Su	-----Su	:30		\$25.00		1.50	NM		
2	Multi	09/07/20-09/13/20	Today Show Su			Today Show Su	-----Su	:30		\$25.00		1.50	NM		
N33	Multi	09/10/20	09/10/20	Chiefs Kickoff Game	CM	Chiefs Kickoff Gam	---1---	:30	1	\$7,000.00	P4	31.00	NM	1	\$7,000.00
Channels : KSNK,KSNG,KSNN,KSNN															
Chiefs Kickoff Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	---1---		1			\$7,000.00			31.00			
N34	Multi	09/11/20	09/11/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Channels : KSNK,KSNG,KSNN,KSNN															
Fri Prime Other 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--		1			\$500.00			0.00			
N35	Multi	09/10/20	09/10/20	Today Show 8-9am	CM	8-9am	---1---	:30	1	\$135.00	P5	1.90	NM	1	\$75.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	---1---		1			\$135.00			1.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20	Today Show 8-9am			8-9am	---Th-----	:30		\$75.00		1.90	NM		
N36	Multi	09/14/20	09/14/20	Today Show III	CM	11am-12n	1-----	:30	1	\$170.00	P4	1.00	NM	1	\$170.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	1-----		1			\$170.00			1.00			
N37	Multi	09/10/20	09/10/20	KSN Today 1	CM	5-6am	---1---	:30	1	\$100.00	P4	0.60	NM	1	\$100.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN Today 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	---1---		1			\$100.00			0.60			
N38	Multi	09/11/20	09/14/20	Kansas Today	CM	430-5am	1---1--	:30	2	\$40.00	P4	0.40	NM	2	\$80.00
Channels : KSNK,KSNG,KSNN,KSNN															
Kansas Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	----1--		1			\$40.00			0.40			
Week:		09/14/20	09/20/20	1-----		1			\$40.00			0.40			
N39	Multi	09/12/20	09/12/20	Today Show Sa	CM	8a-10a	-----1-	:30	1	\$150.00	P4	1.20	NM	1	\$150.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-		1			\$150.00			1.20			
													Totals	123	\$25,245.00



125 West 55th St
New York, NY 10019

Contract # 27053373	Changes as of: 9/15/2020 at 4:54 PM	Version: Highlighting Makegood 4	Status: Accepted
CPE: BUSK/BUS/0228	Flight: 9/8/20 - 9/14/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: ASSEMBLY	Advertiser: Barbara Bollier - Sen - KS	Market: Wichita	Total \$: \$25,245.00
711 3rd Avenue	Product: BOLLIER FOR US SENATE (KS)	Office: WASHINGTON	Total Spots: 123
3rd Flr	Agency Order #: 106130	Service: Nielsen	Total CPP: \$160.90
New York, NY 10017	Buyer: CANDICE ROST	Primary Demo: Adults 35+	Total GRP: 156.9
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	9/8 - 9/14							Total Spots	Total \$	CPP*	GRP*
										9/8	9/9	9/10	9/11	9/12	9/13	9/14				
MSD 3	M-Su 6a-7a		Kansas Today 3	\$100.00	1.2	6,600	1.8	6,700	30	1	0	1	0	0	0	1	0	\$0.00	\$83.33	0.0
MSD 4	M-Su 7a-8a		Today Show (7-8am)	\$175.00	2.2	0	0.0	0	30	2	0	2	0	0	0	1	0	\$0.00	\$79.55	0.0
MSD 5	M-Su 8a-9a		Today Show (8-9am)	\$135.00	1.9	10,400	2.7	10,400	30	1	0	1	0	0	0	1	0	\$0.00	\$71.05	0.0
MSD 9	M-Su 12n-12:30p		KSN News	\$100.00	1.6	8,800	2.1	8,100	30	1	0	1	0	0	0	1	0	\$0.00	\$62.50	0.0
MSD 10	M-Su 12:30p-1p		Good Day Kansas	\$70.00	1.3	7,100	1.8	6,900	30	1	0	1	0	0	0	1	0	\$0.00	\$53.85	0.0
MSD 12	M-Su 2p-3p		KELLY CLARKSON (9.7)	\$70.00	0.6	0	0.0	0	30	1	0	1	0	0	0	1	0	\$280.00	\$116.67	2.4
MSD 16	M-Su 5p-5:30p		KSN News	\$175.00	4.8	0	0.0	0	30	1	0	1	0	0	0	1	0	\$0.00	\$36.46	0.0
MSD 20	M-Su 10p-10:35p		KSN News	\$300.00	3.2	0	0.0	0	30	1	0	1	0	0	0	1	0	\$300.00	\$93.75	3.2
MSD 21	M-Su 10:35p-11:37p		Tonight Show-NBC	\$140.00	1.5	8,200	2.0	7,600	30	1	0	1	0	0	0	1	0	\$0.00	\$93.33	0.0
MSD 22	M-Su 6a-8a		Kansas Today Weekend	\$50.00	0.9	4,900	1.1	4,200	30	0	0	0	0	2	0	0	0	\$0.00	\$55.56	0.0
MSD 24	M-Su 5p-5:30p		JEOPARDY SAT	\$85.00	3.3	0	0.0	0	30	0	0	0	0	1	0	0	0	\$0.00	\$25.76	0.0
MSD 25	M-Su 6p-6:30p		KSN NEWS SAT	\$130.00	5.0	27,400	5.9	22,400	30	0	0	0	0	1	0	0	0	\$0.00	\$26.00	0.0
MSD 26	M-Su 6:30p-7p		WHEEL OF FORTUNE SAT	\$150.00	6.0	0	0.0	0	30	0	0	0	0	1	0	0	0	\$0.00	\$25.00	0.0
MSD 27	M-Su 10p-10:30p		KSN News	\$175.00	2.8	15,300	3.5	13,300	30	0	0	0	0	1	0	0	0	\$0.00	\$62.50	0.0
MSD 28	M-Su 6a-8a		Kansas Today Weekend	\$50.00	0.9	4,900	1.3	4,800	30	0	0	0	0	0	2	0	0	\$0.00	\$55.56	0.0
MSD 29	M-Su 8a-9a		Sunday Today Show	\$50.00	1.5	8,200	2.1	7,900	30	0	0	0	0	0	2	0	0	\$0.00	\$33.33	0.0
MSD 57	Su 10:35p-11:05p		KSN News	\$225.00	0.0	0	0.0	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
MSD 61	M-Su 6p-7:30p		FBNA - CHIEFS @ TEXA	\$400.00	0.0	0	0.0	0	30	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0
MSD 65	M-F 8a-9a		Today Show	\$135.00	0.0	0	0.0	0	30	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0
MGD 70	M-Su 6a-7a		Kansas Today 3	\$60.00	1.2	6,600	1.8	6,700	30	1	1	1	1	0	0	1	5	\$300.00	\$50.00	6.0



125 West 55th St
New York, NY 10019

Contract # 27053373	Changes as of: 9/15/2020 at 4:54 PM	Version: Highlighting Makegood 4	Status: Accepted
CPE: BUSK/BUS/0228	Flight: 9/8/20 - 9/14/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: ASSEMBLY	Advertiser: Barbara Bollier - Sen - KS	Market: Wichita	Total \$: \$25,245.00
711 3rd Avenue	Product: BOLLIER FOR US SENATE (KS)	Office: WASHINGTON	Total Spots: 123
3rd Flr	Agency Order #: 106130	Service: Nielsen	Total CPP: \$160.90
New York, NY 10017	Buyer: CANDICE ROST	Primary Demo: Adults 35+	Total GRP: 156.9
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	9/8 - 9/14							Total Spots	Total \$	CPP*	GRP*
										9/8	9/9	9/10	9/11	9/12	9/13	9/14				
MGD 71	M-Su 7a-8a		Today Show (7-8am)	\$145.00	2.2	0	0.0	0	30	2	0	0	0	0	0	0	2	\$290.00	\$65.91	4.4
MGD 72	M-Su 7a-8a		Today Show (7-8am)	\$125.00	2.2	0	0.0	0	30	0	2	2	2	0	0	1	7	\$875.00	\$56.82	15.4
MGD 73	M-Su 8a-9a		Today Show (8-9am)	\$75.00	1.9	10,400	2.7	10,400	30	1	1	2	1	0	0	1	6	\$450.00	\$39.47	11.4
MGD 74	M-Su 12n-12:30p		KSN News	\$60.00	1.6	8,800	2.1	8,100	30	1	1	1	1	0	0	0	4	\$240.00	\$37.50	6.4
MGD 75	M-Su 12n-12:30p		KSN News	\$65.00	1.6	8,800	2.1	8,100	30	0	0	0	0	0	0	1	1	\$65.00	\$40.63	1.6
MGD 76	M-Su 12:30p-1p		Good Day Kansas	\$40.00	1.3	7,100	1.8	6,900	30	1	1	1	1	0	0	1	5	\$200.00	\$30.77	6.5
MGD 77	M-Su 2p-3p		KELLY CLARKSON (9.7)	\$60.00	0.6	0	0.0	0	30	1	0	0	0	0	0	0	1	\$60.00	\$100.00	0.6
MGD 78	M-Su 5p-5:30p		KSN News	\$125.00	4.8	0	0.0	0	30	1	1	1	0	0	0	1	4	\$500.00	\$26.04	19.2
MGD 79	M-Su 5p-5:30p		KSN News	\$100.00	4.8	0	0.0	0	30	0	0	0	1	0	0	0	1	\$100.00	\$20.83	4.8
MGD 80	M-Su 10p-10:35p		KSN News	\$180.00	3.2	0	0.0	0	30	1	1	1	0	0	0	1	4	\$720.00	\$56.25	12.8
MGD 81	M-Su 10:35p-11:37p		Tonight Show-NBC	\$80.00	1.5	8,200	2.0	7,600	30	1	0	1	0	0	0	0	2	\$160.00	\$53.33	3.0
MGD 82	M-Su 10:35p-11:37p		Tonight Show-NBC	\$90.00	1.5	8,200	2.0	7,600	30	0	1	0	1	0	0	1	3	\$270.00	\$60.00	4.5
MGD 83	M-Su 6p-7:30p		FBNA - CHIEFS @ TEXA	\$200.00	0.0	0	0.0	0	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
MGD 84	M-Su 6a-8a		Kansas Today Weekend	\$25.00	0.9	4,900	1.1	4,200	30	0	0	0	0	2	0	0	2	\$50.00	\$27.78	1.8
MGD 85	M-Su 6p-6:30p		KSN NEWS SAT	\$70.00	5.0	27,400	5.9	22,400	30	0	0	0	0	1	0	0	1	\$70.00	\$14.00	5.0
MGD 86	M-Su 5p-5:30p		JEOPARDY SAT	\$50.00	3.3	0	0.0	0	30	0	0	0	0	1	0	0	1	\$50.00	\$15.15	3.3
MGD 87	M-Su 6:30p-7p		WHEEL OF FORTUNE SAT	\$90.00	6.0	0	0.0	0	30	0	0	0	0	1	0	0	1	\$90.00	\$15.00	6.0
MGD 88	M-Su 10p-10:30p		KSN News	\$125.00	2.8	15,300	3.5	13,300	30	0	0	0	0	1	0	0	1	\$125.00	\$44.64	2.8
MGD 89	M-Su 6a-8a		Kansas Today Weekend	\$25.00	0.9	4,900	1.3	4,800	30	0	0	0	0	0	2	0	2	\$50.00	\$27.78	1.8
MGD 90	M-Su 8a-9a		Sunday Today Show	\$25.00	1.5	8,200	2.1	7,900	30	0	0	0	0	0	2	0	2	\$50.00	\$16.67	3.0



125 West 55th St
New York, NY 10019

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#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	HH Rating	HH Impre ssion	Len	9/8 - 9/14							Total Spots	Total \$	CPP*	GRP*	
										9/8	9/9	9/10	9/11	9/12	9/13	9/14					
MGD 91	Su 10:35p-11:05p		KSN News	\$150.00	0.0	0	0.0	0	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0
TOTALS:										19	22	23	23	8	7	21		123	\$25,245.00	\$160.90	156.9